

Revenue Intelligence Systems Engine



Reclaim time. Improve sales decisions, faster.
Act on what matters.

OVERVIEW

Revenue teams do not lack data. They lack a simple way to know what changed, which deals need attention, and what action to take next. RISE turns deal signals into clear, source-backed guidance for sellers and leaders.

WHY IT MATTERS

Deals stall when risks surface too late, follow-up is inconsistent, and managers cannot see deal health clearly across the pipeline. Better signals only matter when they lead to better action.

OUR APPROACH

RISE connects CRM, conversation intelligence, email, and other revenue inputs. It applies the client sales methodology to live deal data, identifies gaps, and prepares recommended seller actions for human review.

HOW IT WORKS

1 Signal Aggregation

Continuously ingests CRM activity, calls, emails, and intent signals.

2 Signal Resolution to Decisioning

Synthesizes inputs into a single, prioritized, decision-ready action—aligned to your sales methodology.

3 Action Drafting

Prepare next actions, follow-up notes, meeting prep, and CRM updates for review.

4 Human Approval Loop

Sellers review and approve every customer-facing action.

5 Outcome Measurement

Tracks adoption, decision quality, and impact on deal progression and win rates.

KEY OUTCOMES*

4X

First year modeled return across first deal cycle

Better decisions, earlier

With a single recovered or accelerated deal

10K

Selling hours returned annually

Pilot pays for itself

With a single recovered or accelerated deal



THE ENTRY POINT

Start with a 90-120 day focused deployment pilot across a defined sales segment. During the pilot, teams begin to gain time back, improve decision clarity, and establish measurable links to deal progression. This results in a credible, evidence-backed executive readout that proves value.

* Based on representative 50-seller projection.