

Intelligent Product Planning

Stop funding opinions.
Start funding outcomes.



OVERVIEW

Most organizations have more ideas than they can fund, staff, or execute. IPP helps leaders evaluate demand consistently, prioritize work based on business value, and maintain visibility from intake through delivery.

WHY IT MATTERS

When intake is fragmented and prioritization is subjective, teams fund the loudest request instead of the highest-value work. Once decisions are made, execution often disappears into disconnected tools.

OUR APPROACH

IPP standardizes intake, evaluates work against clear criteria, models trade-offs, and translates approved initiatives into delivery-ready work while teams continue using the tools they already know.

HOW IT WORKS

1 Intake & Scoring

Capture demand in a consistent format and evaluate it against strategy, value, and readiness.

2 Capacity Planning

Model trade-offs using capacity, dependency, risk, and delivery constraints.

3 Delivery Translation

Turns approved initiatives into Jira or Azure DevOps work items with two-way synchronization.

4 Sequencing

Identify dependencies, blockers, and critical path decisions before work stalls.

5 Builder Work Hub

Engineers can review, update, and add work items with help of an AI assistant and automated two-way sync to Jira or Azure DevOps..

6 Delivery Pulse Console

Give leaders a clearer view of progress, blockers, capacity, and commitment reliability.

KEY OUTCOMES

70%

Faster business cases creation

90%

Reduced manual tool updates

50%

Less prioritization meeting time

1-click

Backlog generation into Jira and ADO



THE ENTRY POINT

A structured 16-week engagement takes organizations from fragmented intake to a fully integrated, governance-ready IPP platform — with measurable efficiency gains delivered in months, not years.